

2019

mobility
 management

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Serving the Seating & Wheeled Mobility Professional

Magazine Editorial Calendar

January - June 2019

Issue Date	Special Features, Themes, Editions	Marketplace	Bonus Distribution and Added Value
January Ad Space: 11/14 Materials: 11/26	Numotion Conference Issue Pediatric Series #1: The GMFCS Level V Child Mobility and seating goals for the most involved pediatric clients. Adjustable Cushion Codes — What features make a cushion truly adjustable? How could adjustability be defined in the future?	Backrests	Numotion Conference San Antonio, TX Jan. 17-19
February Ad Space: 12/17 Materials: 1/2	NSM Symposium Issue Catching Up with Standing New options for standing frames and standing wheelchairs, plus how new functionality can help clients with standing regimens. Stroke — The impact of cerebrovascular accidents and how CRT can address cognitive, positioning and mobility effects. Plus: Automotive Accessibility section	Accessibility (home, pool, auto)	National Seating & Mobility Symposium Orlando, FL February 7-10
March Ad Space: 1/28 Materials: 2/4	2019 International Seating Symposium Special Near Future — The industry weighs in on which trending technologies are most likely to impact CRT and why. Fatigue — When strength and stamina fade, what are the best ways to keep clients optimally positioned?	Seating + ISS New Products	International Seating Symposium Pittsburgh, PA March 18-22
April Ad Space: 2/21 Materials: 2/28	Pediatric Series #2: Spina Bifida — The impact of spina bifida on early childhood development and how early-intervention seating and mobility can intervene. Understanding and Optimizing E1161 — Indications and contraindications for adult manual tilt-in-space, plus justification and documentation requirements.	Seat Cushions	Medtrade Spring Las Vegas, NV April 17-18
Special Edition Ad Space: 3/14 Materials: 3/20	Consumer Edition: The Mobility Project		2019 Abilities Expos New York Metro, Chicago, Houston, Boston, San Mateo, Dallas, Los Angeles
May Ad Space: 3/28 Materials: 4/4	The Future of ALS — How electronics, alternative drive access and increasing connectivity could support ALS clients. Stable at the Core — The importance of trunk & pelvic stability to everyday tasks, such as propulsion, reaching & ADLs	Standing & Gait Training	AAHomecare Washington, D.C. May 22-23
June Ad Space: 4/25 Materials: 5/2	Pediatric Series #3: Early Intervention for Developmental Delays — When a young child is likely to miss mobility milestones, what should the goals be for the seating and mobility team? Defining Ultralights — From clinical functionality to coding, what characteristics define an ultralight?	Positioning	VGM Heartland Conference Waterloo, Iowa June 10-12

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July Ad Space: 5/28 Materials: 6/4	<p>What's New with Power Positioning — Exploring new technology and functionality in anterior/posterior tilt, recline, seat elevation and standing.</p> <p>Cover Story — Choosing optimal seat cushion and back covers based on temperature control and moisture management, transfers, etc.</p>	Pediatric CRT	
August Ad Space: 6/23 Materials: 6/28	<p>Mobility Products of the Year — Award winners shine in this product pictorial.</p> <p>Brave New Worlds — Alternative controls update: proportional, switches, and alternative locations, such as eye gaze and tongue-drive systems.</p>	Senior Mobility	
September Ad Space: 7/22 Materials: 7/29	<p>Pediatric Series #4: I Can Push Myself! — Teaching clinically sound, efficient self-propulsion, plus setting up an optimal pediatric ultralight chair.</p> <p>Posterior Pelvic Tilt — Why and when it occurs, and seating interventions that can help.</p>	Manual Wheelchairs & Accessories Including ultralights, strollers, adult tilt	
October/ November Ad Space: 9/17 Materials: 9/24	<p>Accessibility Comparo — Our pictorial comparison of home, environmental and automotive products that promote inclusion for mobility users.</p> <p>Justify It: Group 2 vs. Group 3 Power Chairs Identifying client populations for whom Group 2/Group 3 single-power options could be indicated.</p> <p>Examining the Revised ANSI/RESNA Seating Standards — What the standards mean for future seating products</p>	Pediatric Seating & Mobility	<p>Comparo advertisers receive bonus listings: 3 listings for full-page advertisers, 2 listings for fractional advertisers.</p> <p>Medtrade Fall Atlanta, GA Oct. 21-2</p>
Special Edition Ad Space: 9/21 Materials: 9/27	SEATING & POSITIONING HANDBOOK	Seating & Positioning Products	Exclusive show-only distribution at 2020 events: Numotion's national conference, International Seating Symposium, National Seating & Mobility symposium, and Heartland Conference.
December Ad Space: 10/23 Materials: 10/30	2020 BUYER'S GUIDE Our annual directory of manufacturers, distributors, organizations and resources for the complex rehab technology, mobility and accessibility industries.		2020 Complex Rehab/Mobility Shows Advertisers receive free half page company profile, bolded listings throughout and logo.